Предложения:

1. Nowadays, any high-budget movie uses motion design to create difficult-to-execute movie scenes.
2. In-app animation is a key attribute of a successful mobile product.
3. Experts do not recommend using a rich palette of colors and semitones on websites, because it distracts the user from viewing content.
4. Straightforward design and laconism - new trends in animation.
5. This company deploys new technologies in the production of transistors.
6. Information technologies penetrate into all spheres of human activity.
7. In the free version of the application, only a limited set of tools for creating production models is available.
8. In the free version of the application, only a restricted set of tools for creating production models is available.
9. The use of animation in commercials is a fast-evolving method of presenting a product.
10. Even a simple animation, when it used correctly, can look very appealing.

Summary

The headline of the article is «10 animation and motion design trends 2022». The author talks about the fact that animation and motion design are constantly evolving and new trends appear every year. The author lists in his article the main trends in graphic design this year.

The article under discussion may be divided into three logically connected parts which are «The importance of animation and graphic design», «The main trends of graphic design in 2022», «Summing up the article».

The author starts by telling the reader that animation and motion design have become significant tools in product advertising. Even companies that have not used these tools before are now actively implementing them in their ads. The author also notes that in 2021 the trends in motion design were minimalism and retro.

In the next paragraph the author lists main trends of graphic design in 2022. The author starts the list of trends with a restricted color palette. The author notes that the use of a small palette of colors gives the design the effect of nostalgia. The author calls the use of thin lines the next trend, with the help of this method, animations look like real hand-drawn pictures. The author calls mixing 2D and 3D another trend. Next, the author talks about kinetic typography. Using this trend makes company websites more memorable. Other trends are morphing and animated logo. The author notes that the use of these animations strongly attracts the user's attention. The next trend is grain, its use increases the realism of animation. Next, the author talks about vertical animations. The author explains that the use of vertical animations is necessary because more and more users are viewing content via mobile phones. The author calls the use of hybrid techniques another trend. The author ends the list of trends with self-drawing lines. The author also calls this trend one of the best in graphic design for product presentation.

In conclusion, the author notes that the world is constantly changing and with it the trends of graphic design are also changing.

This article was written to familiarize the reader with new trends in graphic design and inspire him to be creative.